

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Nov. 2012	58	\$120,010.00	
Grand Total:	58	\$120,010.00	

Contract #	49028	Date Entered	11/02/12
Schedule Dates	11/02/12-11/06/12	Last Modified	11/02/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (28358)	Entered By	Charles Sheibler
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	ADD final week (28358)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$18,001.50
CPE	ADD	Net Total	\$102,008.50
Account Types	Local/Political Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			

Contract #	49028	Date Entered	11/02/12
Schedule Dates	11/02/12-11/06/12	Last Modified	11/02/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (28358)	Entered By	Charles Sheibler
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	ADD final week (28358)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$18,001.50
CPE	ADD	Net Total	\$102,008.50
Account Types	Local/Political Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			

Contract #	49028	Date Entered	11/02/12
Schedule Dates	11/02/12-11/06/12	Last Modified	11/02/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (28358)	Entered By	Charles Sheibler
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	ADD final week (28358)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$18,001.50
CPE	ADD	Net Total	\$102,008.50
Account Types	Local/Political Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			

Contract #	49028	Date Entered	11/02/12
Schedule Dates	11/02/12-11/06/12	Last Modified	11/02/12
Advertiser	SCOTT BROWN FOR US SENATE-REPUBLICAN (28358)	Entered By	Charles Sheibler
Agency	Multi Media Services Corp (2430)	CO-OP	No
Product	POLITICAL CANDIDATE (1051)	Headline #	
Brand	ADD final week (28358)	Demo	
Salesperson	Shiebler, Charles (1011)	Order Type	Normal
Sales Office	WHDH	Package Deal	
Buyer Name	/	Commission %	15.00
Phone/Fax		Commission	\$18,001.50
CPE	ADD	Net Total	\$102,008.50
Account Types	Local/Political Candidate Agency	Sales Tax	
Billing Type	Standard		
Comments			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P-10P (ET)	1					1			1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		11/2/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	10P-11P (ET)	1					1			1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		11/2/12
3.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A-7A (ET)	1						1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		11/2/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A-9A (ET)	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8:59A-7 News Today in New England-Sat	1						1		1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	3:30P- NOTRE DAME FOOTBALL	1						1		1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		11/2/12
7.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:57P- NBC SPORTS-- Breeders' Cup	1						1		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live	1						1		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		11/2/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	1:31A- EXTRA WEEKEND	1						1		1	\$60.00	\$60.00	WHDH Boston (WHDH)		11/2/12
10.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN SHOW-SUNDAY	1							1	1	\$500.00	\$500.00	WHDH Boston (WHDH)		11/2/12
11.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:57A- TODAY SHOW-SUNDAY	1							1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT									
Accepted-Agency/Advertiser:					Date:				
Accepted-Station:					Date:				
Comments:									

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 49028

Schedule Dates

11/02/12-11/06/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (28

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

ADD final week (28358)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

ADD

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

Date Entered 11/02/12

Last Modified 11/02/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$18,001.50

Net Total \$102,008.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Nov. 2012 58

Grand Total: 58

Rate

\$120,010.00

\$120,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 7 News Today in New England-Sun	1							1	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		11/2/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:58p- FOOTBALL NIGHT IN AMERICA	1							1	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		11/2/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18p- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$25,000.00	\$25,000.00	WHDH Boston (WHDH)		11/2/12
15.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:55p- 7 SPORTS XTRA	1							1	1	\$550.00	\$550.00	WHDH Boston (WHDH)		11/2/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	1:30a- Access Hollywood	1							1	1	\$250.00	\$250.00	WHDH Boston (WHDH)		11/2/12
17.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:27a- Meet the Press	1							1	1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/2/12
18.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:30a- Urban Update	2							2	2	\$375.00	\$750.00	WHDH Boston (WHDH)		11/2/12
19.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	3:30p- MAJOR LEAGUE SOCCER	1							1	1	\$400.00	\$400.00	WHDH Boston (WHDH)		11/2/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5A- 5:30A (ET)	2	2							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30a- 6A (ET)	2	2							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6A- 6:30A (ET)	1	1							1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:30a- 7A (ET)	1	1							1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 49028

Schedule Dates

11/02/12-11/06/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

ADD final week (28358)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

ADD

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

11/02/12

11/02/12

Charles Sheibler

No

Normal

15.00

\$18,001.50

\$102,008.50

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

58

58

Rate

\$120,010.00

\$120,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	9A- 10A (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- 11A (ET)	1	1							1	\$850.00	\$850.00	WHDH Boston (WHDH)		11/2/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 12P (ET)	2	2							2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		11/2/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12P- 1P (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (ET)	2	2							2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3P- 4:30P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		11/2/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)	1	1							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		11/2/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (ET)	1	1							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/2/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		11/2/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1	1							1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		11/2/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:35P (ET)	1	1							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		11/2/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	1:30A- 2A (ET)	1	1							1	\$500.00	\$500.00	WHDH Boston (WHDH)		11/2/12
37.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5A- 5:30A (ET)	2	2							2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 49028

Schedule Dates 11/02/12-11/06/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (28
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand ADD final week (28358)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax ADD
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

Date Entered 11/02/12
Last Modified 11/02/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,001.50
Net Total \$102,008.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 58 \$120,010.00
Grand Total: 58 \$120,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5:30A- 6A (ET)	2		2						2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
39.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6A- 6:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
40.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6:30A- 7A (ET)	1		1						1	\$1,900.00	\$1,900.00	WHDH Boston (WHDH)		11/2/12
41.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	9A- 10A (ET)	1		1						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
42.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	10A- 11A (ET)	1		1						1	\$850.00	\$850.00	WHDH Boston (WHDH)		11/2/12
43.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	11A- 12P (ET)	2		2						2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		11/2/12
44.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	12P- 1P (ET)	1		1						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		11/2/12
45.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	2P- 3P (ET)	2		2						2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
46.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	3P- 3:30P (ET)	1		1						1	\$750.00	\$750.00	WHDH Boston (WHDH)		11/2/12
47.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	4P- 4:30P (ET)	1		1						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		11/2/12
48.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	5P- 5:30P (ET)	1		1						1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		11/2/12
49.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	6P- 6:30P (ET)	1		1						1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.